



April 30, 2012

Dear Library/Archive/University Directors, Department Chairs, and Decision-makers,

We are writing in support of your staff member's request to receive institutional sponsorship for a Home Movie Day event in your area.

Home Movie Day was created in 2002 by film archivists, with the goals of the archival and cultural heritage community in mind. Hosting, sponsoring, or supporting a Home Movie Day event offers many benefits to cultural heritage institutions:

- Chance for staff members to use/improve film handling, identification, and preservation skills
- Access to a local network of people and groups with an interest in preserving home movies
- Public outreach, audience and collection development opportunities
- Increased community awareness of your institution's collections and collecting priorities
- Opportunity to solicit donations of historic footage, needed film equipment, and other materials
- Home movie owners receive information that will improve the quality of future film donations
- Low-cost public programming with broad community impact and great media appeal
- Association with Home Movie Day and the Center for Home Movies, an established, non-profit international film preservation and public education project

While the Center for Home Movies is a non-profit organization, our limited resources restrict us to coordinating the annual Home Movie Day event as a whole. The success of each participating city's events depends on contributions and in-kind support from local institutions who share our interest in preserving history as it was captured by amateur filmmakers. We know that Home Movie Day has a positive impact on those who participate, and we hope that you will give your most generous consideration to this request for support.

Sincerely,

Skip Elsheimer  
Chad Hunter  
Albert Steg  
Dwight Swanson  
Katie Trainor  
Andy Uhrich  
Molly Wheeler

*Board of Directors – The Center for Home Movies*

THE CENTER FOR HOME MOVIES  
PO BOX 38522, LOS ANGELES CA 90038